

2014 CATHOLIC CHARITIES ANNUAL SURVEY

# FINANCIAL STABILITY

### **OVERVIEW**

Catholic Charities USA (CCUSA) believes that all persons should have the opportunity to adequately provide for themselves and their families. Catholic Charities agencies across the country provide programs and services that promote and strengthen the economic security of families, an essential cornerstone of a healthy society.

### WHY OUR NETWORK SERVES

**12**%

of the US labor force is jobless or underemployed.

44%

of Americans are "liquid asset poor," defined as not having three months of savings available to face a potential emergency.

55.6%

of consumers have subprime credit scores.

Sources: U.S. Department of Labor, 2015; CFED, 2015.

The information provided in this report comes from the *Catholic Charities USA 2014 Annual Survey*. In 2014, 150 of 177 Catholic Charities agencies and affiliates responded to the survey. The survey is conducted and compiled by researchers at the Center for Applied Research in the Apostolate at Georgetown University. Full citations for national statistics available upon request; please contact Advocacy@CatholicCharitiesUSA.org.

#### **HOW OUR NETWORK SERVES**



1,630,321

client services improved family economic security in 146 agencies across 52 states and territories.



189,516

clients participated in asset development services to put their families on a sustainable path out of poverty.



152,518

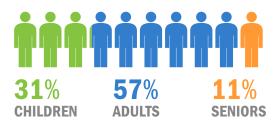
client services provided through transportation assistance and vouchers, removing a critical barrier to job retention and self-sufficiency.



564,277

clients were offered the dignity of clean clothing including professional attire to seek employment opportunities.

# WHO OUR NETWORK SERVES



Reflects clients for whom age is identified. Percentages do not sum to 100 percent due to rounding.

# ANNUAL SURVEY

## **BASIC NEEDS ASSISTANCE**

In 2014, 121 Catholic Charities agencies provided utilities assistance and 77 agencies provided direct financial assistance to clients to help them maintain stability. Agencies provided additional basic needs support to sustain families in crisis including assistance with transportation, clothing, funeral expenses.

101,920	clients given financial assistance other than rent, mortgage, etc.
195,392	clients assisted with utilities payments
95,160	clients enrolled in the Low Income Heat and Energy Assistance Program (LIHEAP)
152,518	clients supported through transportation assistance
361,000	clients receiving other additional basic needs assistance

# **ASSET DEVELOPMENT SERVICES**

In 2014, 88 Catholic Charities agencies provided asset development services to **189,516** clients. This includes services and programs that provide financial education, matched savings accounts, microloans, tax assistance or other similar savings programs.

	AGENCIES	CLIENTS
Financial Literacy Services	78	98,711
Earned Income Tax Credit Assistance	34	58,552
Individual Development Accounts	19	527
Microloan Programs	5	166
Other Types of Saving Programs	8	580

# **EMPLOYMENT OUTCOMES**

18,265

individuals achieved full-time employment after receiving employment services at Catholic Charities agencies in 2014.

13,118

of these clients are now employed above minimum wage.

Number of Agencies Providing Specific Types of Employment Programs

Welfare to Work	38			
Mentoring Programs		55		
Employment Training			71	
Interview Skills Training				86
Resume Development				89
Job Search				94
Job Search				94

Agencies with employment programs targeting

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